

**MACRO**  
MUSEO D'ARTE CONTEMPORANEA ROMA

foto  
grafica

## Invitation to present applications for the position of Guest Curator for the next three editions of FotoGrafia – Rome's International Festival (2010-2012).

### Introduction

**FotoGrafia – Rome's International Festival** was created in 2002, conceived by Marco Delogu, promoted by the Municipality of Rome and produced by Zoneattive.

The festival focuses on a specific theme that changes each year. The Festival includes a programme of official exhibitions held in the city's most important Museums, numerous events and exhibitions held in Art Galleries, Foreign Academies and Cultural Institutes in Rome.

The Festival's objective is to promote contemporary photography in its various forms and expressions as well as promoting emerging talents at a national and international level.

For information on the themes and programmes of past editions please visit our website [www.fotografifestival.it](http://www.fotografifestival.it).

After becoming a reference point at a national and international level, the Festival aims to become increasingly recognised as a place of study and production within the current world of Photography. In pursuing this aim we have decided to proceed in **identifying 3 curators**, each with specific competences and responsibilities. They will be responsible for artistic programming on the basis of a three-year working plan. Zoneattive is going to be in charge for the general direction of the Festival with artistic supervision from MACRO, Rome's Museum of Contemporary Art.

### The proposal

The appointment will cover the next three editions of the Festival, is not renewable and involve research and development duties of this event's artistic content over the next three years.

The objective of the positions is to develop a coherent programme with a clear critical and scientific organisation on the basis of the following indications:

- **the relationship between Photography and Publishing.** Requirements include the development of a well-organised programme that investigates the evolution of the relationship between photography and the world of publishing in its various forms of popularisation and distribution. Particular attention must be applied not only to newspapers and magazines, catalogues and publications, but also to the online world of publishing to include websites, blogs and social networking.
- **the relationship between Photography and the New Media.** Requirements include the development of a well-organised programme investigating the evolution of the language of photography in relation not only to video, moving images and performances, but also in particular to the internet and its potential, bearing in mind the characteristics involving interactivity, geo-location, simultaneity and ubiquity.
- **the relationship between Photography and Contemporary Art.** Requirements include the development of a well-organised programme investigating the evolution of the relationship between photography and the contemporary art system, in particular analysing the conditions for accessing it through a dialogue with private galleries, the collectors' world, Museums, Fairs and Foundations that are the reference market.

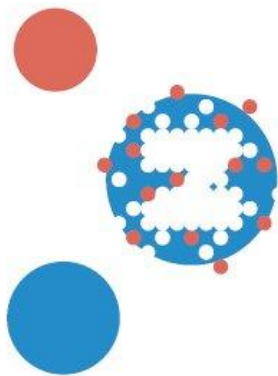
Each curator will be asked to follow one of the three aforementioned sectors, taking into account general indications such as the recognition of emerging talents, the quality of content and the novelty of the projects proposed.

For each edition the objective is to create a well-organised programme that includes exhibitions, events, lectures and meetings, workshops. This programme will allow the Festival to be promoted as a national and

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international reference point for contemporary photography, promoting it as an opportunity for encounters, exchanges and attraction for Romans and for visitors to the City.

Each curator will be autonomous in developing his/her activities, in agreement and in harmony with the overall guidelines.

The position of curator involves, for example, the following activities:

- Developing a three year programme;
- Researching and selecting artists and projects to be presented at the festivals;
- Providing all information needed for assessing the proposed projects;
- Selecting the artists and the work for publication;
- Drafting the curatorial text for the book;
- Drafting editorials for promoting this event (website, official programme, press releases etc.);
- Being available for all media events such as interviews, press conferences, etc.

As far as organisational activities are concerned, such as production, exhibitions' set up, communication, budgets and timing, the Curator will refer to Zoneattive who is the responsible party.

The positions do not require exclusive commitment, but they do require a high degree of autonomy in the organization of the work and the means needed to develop it. Procedures for periodical reporting on the work produced by each curator will be agreed on, as will meetings for discussions and verification. Availability to be present in Rome is required approximately from when the exhibitions start to be set up until all the Festival's main activities have been completed (around 3 weeks).

Remuneration is € 10,000 (plus VAT and before withholding tax) for each of the three editions, plus travel expenses, board and lodging for the period of the event that will be established beforehand.

Candidacies will be assessed by a commission composed of Luca Massimo Barbero, Director of MACRO (Museum of Contemporary Art Rome), Marco Delogu, Artistic Director currently in charge of the Festival and Emiliano Paoletti, Director of Zoneattive.

Appointments will be announced before the end of January.

### Applications

Documents required are:

- a) Curriculum Vitae indicating a proven and adequate experience in this sector (minimum 5 years);
- b) The candidate's presentation letter;
- c) Two published texts, if available;
- d) Press articles, if available;
- e) Two letters of reference with names and contact information of those familiar with the candidate's work;
- f) Biography (max 1 page);
- g) A text containing an outline of the curatorial proposal complete with images and reference texts, if needed (max 3 pages).

Documentation must be presented in PDF format. Images must be JPG or PDF format. Each e-mail must not be larger than 5 MB.

**REQUESTS MUST BE PRESENTED BEFORE DECEMBER 15<sup>th</sup> TO:**

info.za@palaexpo.it

Rome, November 4<sup>th</sup> 2009

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